

**CANNABIS
POLICY SURVEY
MAY 2018**



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METHODOLOGY

This research study was commissioned by a coalition of private and non-profit organizations including licensed cannabis producers and the Drug Policy Alliance in order to assess the attitudes and opinions of New Mexicans relating to cannabis legalization in the State, as well as to assess residents' preferences for the types of State programs they believe should receive additional tax revenue if cannabis were legalized. Results are tracked to the 2016 study, where applicable. Of note, in the actual survey questions, both the terms cannabis and marijuana were used; where results are reported in this study, the term cannabis is used.

THE INTERVIEW

A random sample of 420 adult residents in New Mexico was interviewed by telephone. All interviews were conducted between March 21st and March 31st, 2018.

Given the prevalence of cell phone users, 69% of the interviews were completed by random digit dialing cell phone number prefixes that have been issued in New Mexico.

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument. A total of 420 adult residents Statewide completed interviews.

MARGIN OF ERROR

A sample size of 420 at a 95% confidence level provides a maximum margin of error of approximately 4.8%. In theory, in 95 out of 100 cases, the results based on a sample of 420 will differ by no more than 4.8 percentage points in either direction from what would have been obtained by interviewing all adult residents in New Mexico.

SAMPLE BIAS

In any survey, there are some respondents who will refuse to speak to the professional interviewer. A lower response rate among certain types of individuals can result in a sample wherein certain types of individuals are over-represented or under-represented. The potential for sampling bias increases as the response rate decreases. Research & Polling, Inc. often sets quotas for various segments of the population who are historically undercounted. This has the effect of minimizing, but not necessarily eliminating, sampling bias.

THE REPORT

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups.

- Region
- Gender
- Ethnicity
- Age
- Household income
- Education attainment level
- Political party

EXECUTIVE SUMMARY

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EXECUTIVE SUMMARY

This research study was commissioned by a coalition of private and non-profit organizations including licensed cannabis producers and the Drug Policy Alliance in order to assess New Mexicans' attitudes and opinions relating to cannabis legalization in the State. This study also assessed residents' preferences for the types of State programs they believe should receive additional tax revenue if cannabis were legalized.

The large majority of New Mexicans support the legalization of cannabis or marijuana for both medical and general adult social use. Specifically, 78% of residents surveyed say they support the current law in New Mexico legalizing the use of medical cannabis or marijuana, with half (51%) saying they *strongly support* the State's medical cannabis law. This represents an increase in the percentage of residents who support the use of medical cannabis, from 71% in the 2016 study.

Sixty-three percent of New Mexico adults also say they support a proposed bill in New Mexico that would legalize, tax, and regulate cannabis or marijuana sales to adults 21 and over, with 46% who are *strongly supportive*. The percentage of residents who are *strongly supportive* has increased by six percentage points since the 2016 study.

As with the previous study, support levels rise even further when residents are informed that this legislation would place restrictions on where cannabis or marijuana could be produced, purchased, and consumed, and that the tax revenue generated from the sale of cannabis or marijuana would be used to pay for health care programs and drug and alcohol rehabilitation programs throughout the State. When provided with these specific details, two-thirds (67%) of residents say they support the legalization, regulation, sales (to adults 21 and over), and taxation of cannabis in New Mexico, with half (51%) saying they are *strongly supportive*. Support for the proposed legalization bill remains strongest among younger residents, namely those ages 18 to 34 (80%), Democrat (79%) and Independent (70%) registered voters and those not registered to vote (80%). Further, the majority of New Mexico's adults in all five geographic regions of the State remain supportive of this legislation. Seniors (53%), conservatives (45%), and Republicans (45%) are less supportive legalization of cannabis compared to other groups.

It should also be noted that the large majority of New Mexico residents (73%) do not believe those convicted of possessing small amounts of cannabis or marijuana should serve jail time. In fact, the majority of both self-identified conservatives (60%) and Republicans (65%) do not believe possessing small amounts of cannabis should result jail time. These results are consistent with the 2016 study.

When New Mexicans were given specific options and asked if the sale of and tax on cannabis or marijuana became legal, what they feel should be the *highest priority* for how the additional State revenue is used, 45% of residents say the *top priority* for the additional tax revenue should be for public school education, while 18% say for drug and alcohol education and rehabilitation programs should be the highest priority and 17% say for law enforcement, which represents an increase of nine percentage points since the 2016 study. One-in-ten (11%) residents say the additional State revenue should be used to help pay for Medicaid costs and 5% say the revenue should be used for something else.

Given the challenges New Mexico continues to face in terms of education and a rising crime rate, it is not surprising that education is perceived as the highest priority in terms of how to use the new revenue that would be generated from a tax on cannabis sales, followed by programs to reduce alcohol and drug use and increasing law enforcement to reduce crime.

Seven-in-ten New Mexicans say the issue of cannabis or marijuana legalization is important to them, with younger residents more likely to say this issue is important. Given that the issue of legalization is important to them and that support levels are stronger among younger residents, it is likely that support levels will continue to grow over time.

SUMMARY OF RESULTS

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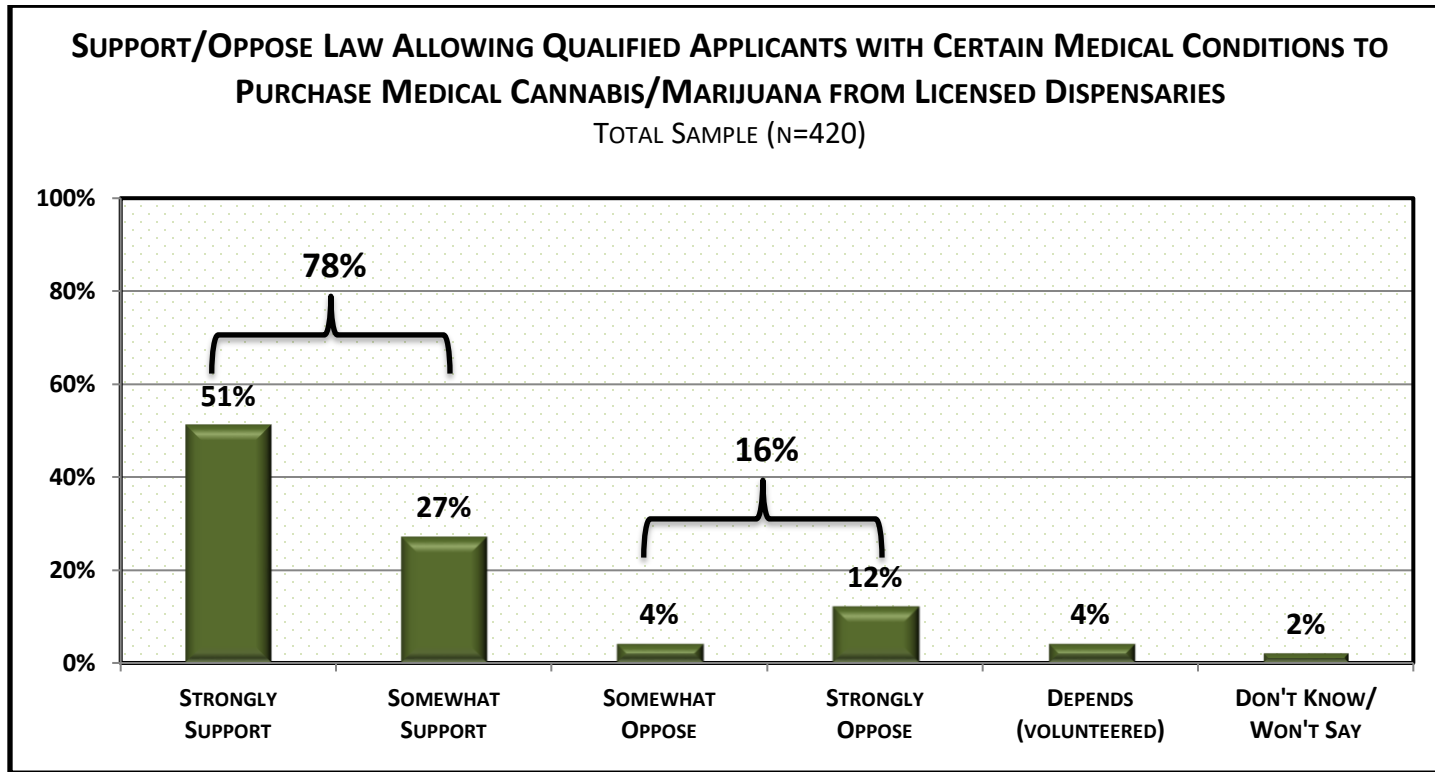


SUMMARY OF RESULTS

BIGGEST ISSUES FACING THE STATE OF NEW MEXICO		
TOP 11 UNAIDED RESPONSES		
	2016 (N=406)	2018 (N=420)
CRIME	15%	28%
EDUCATIONAL SYSTEM IS POOR	15%	15%
ILLEGAL DRUGS	6%	11%
THE ECONOMY	11%	11%
LACK OF JOBS/GOOD JOBS	13%	9%
ROADS/STREETS/HIGHWAYS ARE IN BAD CONDITION	3%	8%
DRUG ABUSE	3%	7%
UNEMPLOYMENT	9%	7%
HOMELESSNESS	4%	6%
NOTHING IN PARTICULAR	4%	5%
DON'T KNOW/WON'T SAY	6%	8%

New Mexicans were asked, in an unaided, open-ended manner, what they believe are the **biggest issues currently facing the State of New Mexico**. An increase from the 2016 study in which 15% cited crime as the biggest issue facing the State, 28% percent of residents currently mention crime, while 15% say the educational system is poor, while approximately one-in-ten each mention illegal drugs (11%), the economy (11%), lack of good jobs (9%), and the roads are in bad condition (8%).

Interestingly, Hispanics (33%) and residents in the Albuquerque Metro (41%) are more likely to mention crime, while females and those of higher socio-economic status are more likely to mention that the educational system is poor. Further, it is also interesting to note that those of higher socio-economic status are more likely to mention the various economic issues, such as the economy in general, lack of good jobs, and unemployment.

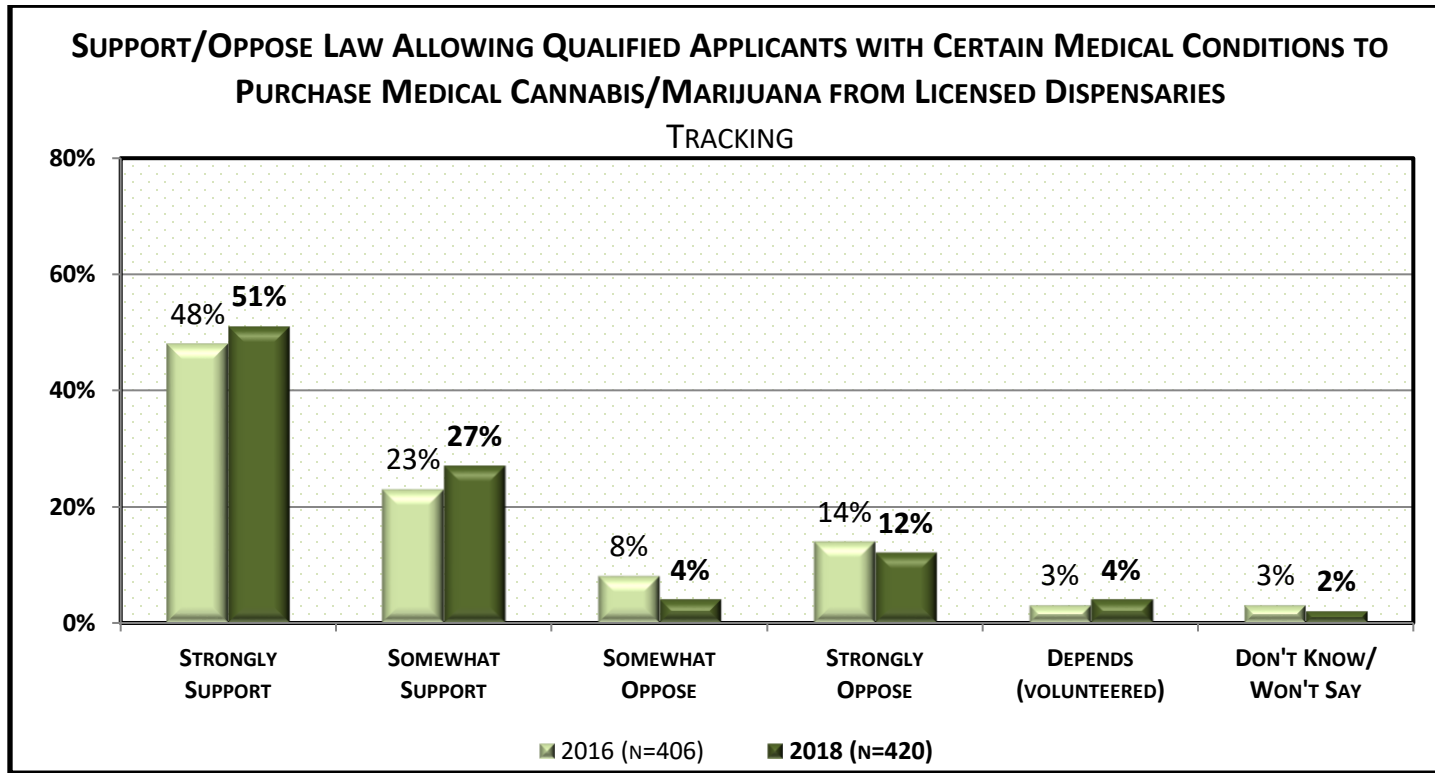


New Mexicans were informed that, in 2007, New Mexico passed a law which allows qualified applicants with certain medical conditions to purchase medical cannabis or marijuana from licensed dispensaries. Residents were then asked whether they ***strongly support, somewhat support, somewhat oppose, or strongly oppose this law.***

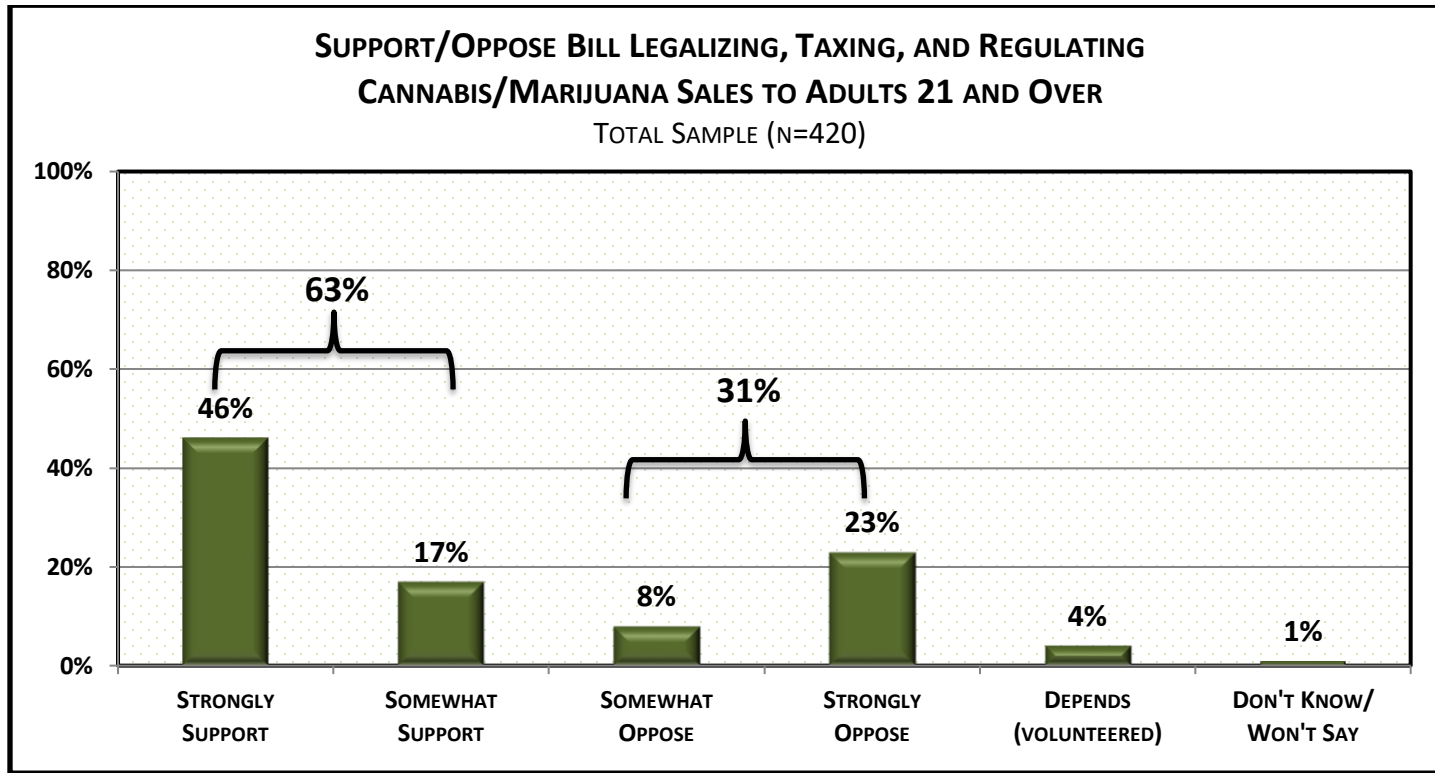
Nearly eight-in-ten (78%) State residents *somewhat or strongly support* the medical cannabis law; with half (51%) saying they *strongly support* this law. Less than one-fifth (16%) of residents oppose this law, with 12% who *strongly oppose* this law.

Residents more likely than others to *strongly support* legalized medical cannabis use include:

- Hispanics (56%) compared to Anglos (46%)
- Those ages 18 to 34 (60%) compared to those 50 and older (41%)
- Those with higher education attainment levels
- Those who are employed full-time (56%) compared to retirees (39%)
- Those in the Albuquerque Metro area (55%) and North Central New Mexico (60%) compared to those in Las Cruces/Southwest New Mexico (45%)
- Those whose political ideology is somewhat liberal or liberal (68%) compared to those who are conservative (38%)
- Democrats (61%), and those not registered to vote (62%), compared to Republicans (30%)
- Those who have used marijuana (67%) compared to those who have not (28%)



As shown above, the percentage of Statewide residents who say they *strongly* or *somewhat support* the law which allows qualified applicants with certain medical conditions to purchase medical cannabis from licensed dispensaries has increased from 71% in 2016 to 78% currently.

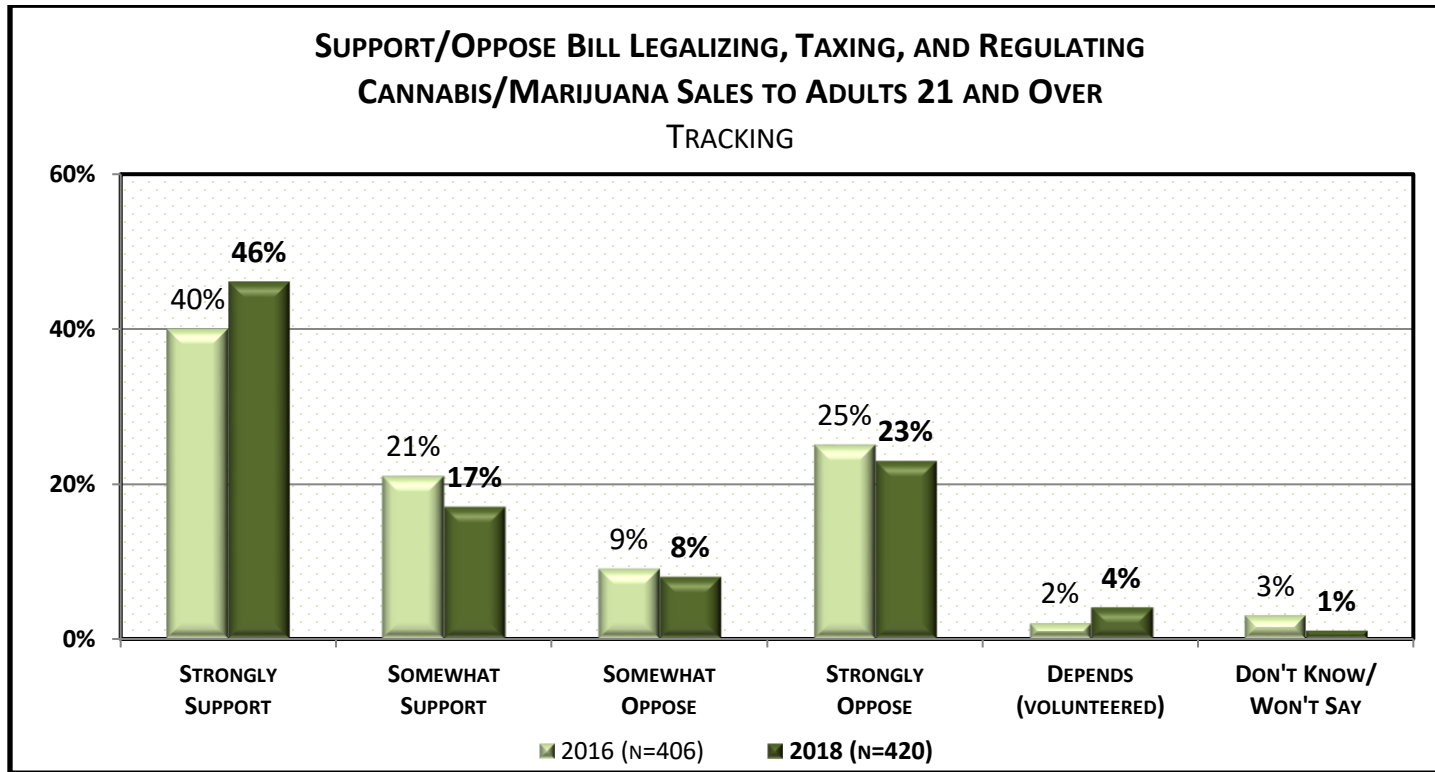


New Mexicans were informed that a bill has been proposed in New Mexico that would legalize, tax, and regulate cannabis or marijuana sales to adults 21 and over; similar to what is done with alcohol. Residents were then asked whether they ***strongly support, somewhat support, somewhat oppose, or strongly oppose this measure.***

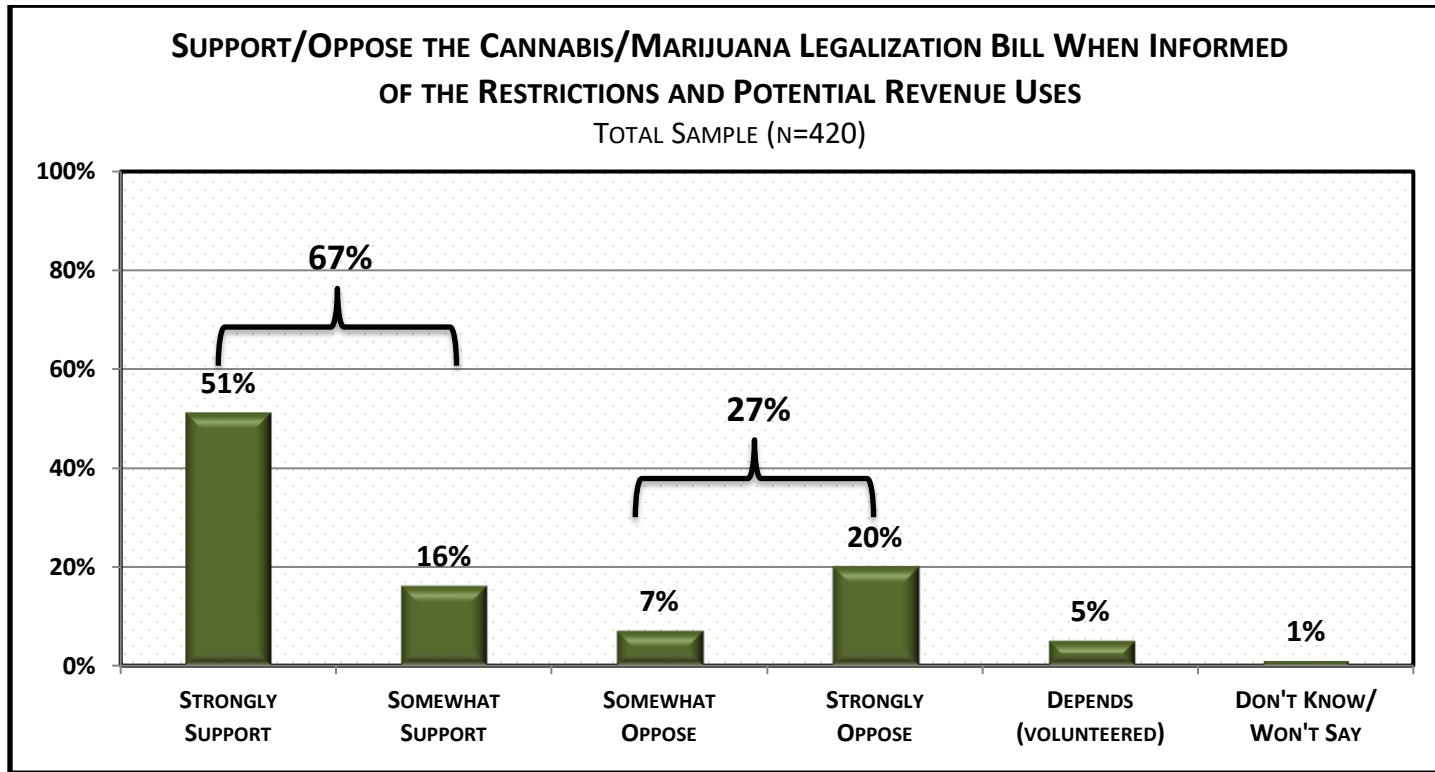
Sixty-three percent of residents *somewhat or strongly support* legalizing, taxing, and regulating cannabis for those 21 and over, with 46% who say they *strongly support* this measure. Just under one-third (31%) of residents oppose legalizing, taxing, and regulating cannabis for those 21 and over, with 23% who *strongly oppose* this measure.

Residents more likely than others to be ***strongly supportive*** of legalizing, taxing, and regulating cannabis sales to adults 21 and over include:

- Those ages 18 to 34 (59%) compared to seniors (29%)
- Those who are employed full-time (54%) compared to retirees (34%)
- Independents (51%), those not registered to vote (55%), and Democrats (53%) compared to Republicans (29%)
- Those whose political ideology is liberal (73%) compared to those who are conservative (36%)
- Those who have used marijuana (63%) compared to those who have not (21%)



As shown above, since the 2016 study, the percentage of residents who *strongly support* the bill that has been proposed in New Mexico that would legalize, tax, and regulate cannabis sales to adults 21 and over, similar to what is done with alcohol, has increased from 40% in 2016 to 46% currently.

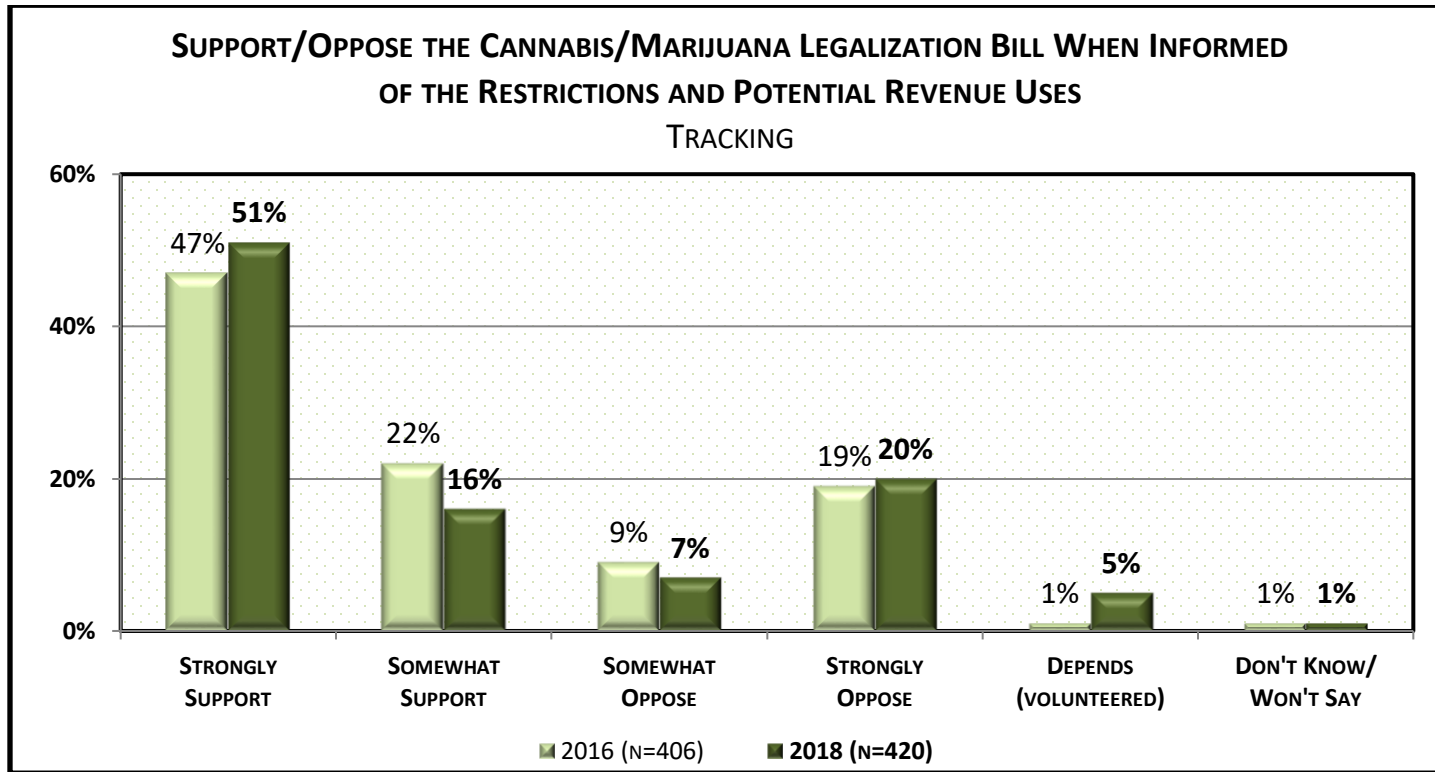


Residents were informed that, under this proposal, there would be restrictions on where cannabis or marijuana can be produced, purchased and consumed, and that the tax revenue generated from the sale of cannabis or marijuana would be used to pay for health care programs and drug and alcohol rehabilitation programs throughout the State. Residents were then asked, knowing this, if they would ***strongly support, somewhat support, somewhat oppose, or strongly oppose the measure to legalize and regulate the sale and use of cannabis or marijuana in New Mexico*** to adults 21 and over.

When given this information, 67% residents at least *somewhat support* the cannabis legalization measure; with half (51%) saying they are *strongly supportive*. Twenty-seven percent of residents oppose this measure when given additional information, with one-fifth who says they are *strongly opposed*.

Residents more likely than others be *strongly supportive* of cannabis legalization when given additional information about the restrictions and how the revenue could be used include:

- Those ages 18 to 34 (67%) compared to those ages 50 and older (39%)
- Those employed full-time (58%) compared to retirees (32%)
- Those in North Central New Mexico (67%) compared to those in the Las Cruces/Southwest area (48%)
- Those whose political ideology is liberal (77%) compared to those who are conservative (34%)
- Independents (59%), those not registered to vote (68%), and Democrats (60%) compared to Republicans (25%)
- Those who have used marijuana (68%) compared to those who have not (27%)



It is interesting to note that the percentage that is *strongly supportive* of this proposal to place restrictions on where cannabis or marijuana can be produced, purchased and consumed, and that the tax revenue generated from the sale of cannabis would be used to pay for health care programs and drug and alcohol rehabilitation programs throughout the State, has increased slightly from 47% in 2016 to 51% currently, while the percentage that are *somewhat supportive* has decreased from 22% to 16% currently.

REASONS FOR SUPPORTING/OPPOSING LEGALIZING AND REGULATING CANNABIS/MARIJUANA SALES TOP 10 UNAIDED RESPONSES		
	2016 (N=406)	2018 (N=420)
SUPPORT		
SUPPORT LEGALIZATION IN GENERAL	16%	19%
WILL GENERATE REVENUE FOR STATE	13%	15%
FUNDS WILL BE USED FOR EDUCATION/REHABILITATION PROGRAMS	9%	15%
GOOD FOR THE ECONOMY	5%	12%
FUNDS WILL BE USED FOR HEALTH CARE	9%	10%
IT HELPS PEOPLE WHO NEED IT	9%	10%
WILL REDUCE CRIME	7%	6%
OPPOSE		
WILL INCREASE DRUG USE/ABUSE	9%	9%
OPPOSE LEGALIZATION IN GENERAL	9%	9%
CANNABIS IS A GATEWAY DRUG	4%	7%

New Mexicans were asked, in an unaided, open-ended manner, to give the **underlying reasons for their support or opposition** of legalizing, taxing, and regulating cannabis or marijuana sales to adults 21 and over. Nineteen percent of residents say they support legalization in general, 15% say legalization will generate revenue for the State and another 15% say that funds will be used for education and rehabilitation programs, while approximately one-in-ten residents mention: good for the economy (12%), funds will be used for health care (10%), and it helps people who need it (10%).

When it comes to reasons given in opposition, 9% each mention that it will increase drug use/abuse and that they are opposed to legalization in general. Overall, results are similar to those observed in the 2016 study.

WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST/SECOND HIGHEST PRIORITY FOR HOW THE ADDITIONAL STATE REVENUE IS USED IF THE SALE OF AND TAX ON MARIJUANA BECAME LEGAL?						
RANKED BY HIGHEST PRIORITY						
	HIGHEST PRIORITY		SECOND HIGHEST PRIORITY		TOTAL	
	2016	2018	2016	2018	2016	2018
PUBLIC SCHOOL EDUCATION	52%	45%	19%	24%	71%	69%
DRUG AND ALCOHOL EDUCATION AND REHABILITATION PROGRAMS	18%	18%	23%	25%	41%	43%
LAW ENFORCEMENT	8%	17%	22%	23%	30%	40%
TO HELP PAY FOR STATE MEDICAID COSTS	10%	11%	20%	19%	30%	30%
OR PERHAPS SOMETHING ELSE?	7%	5%	8%	7%	15%	12%
DON'T KNOW/WON'T SAY	5%	3%	8%	2%	13%	5%

New Mexicans were asked, if the sale of and tax on cannabis or marijuana became legal, which of the following they feel should be the **highest priority for how the additional State revenue is used**: public school education, drug and alcohol education and rehabilitation programs, to help pay for State Medicaid costs, law enforcement, or perhaps something else.

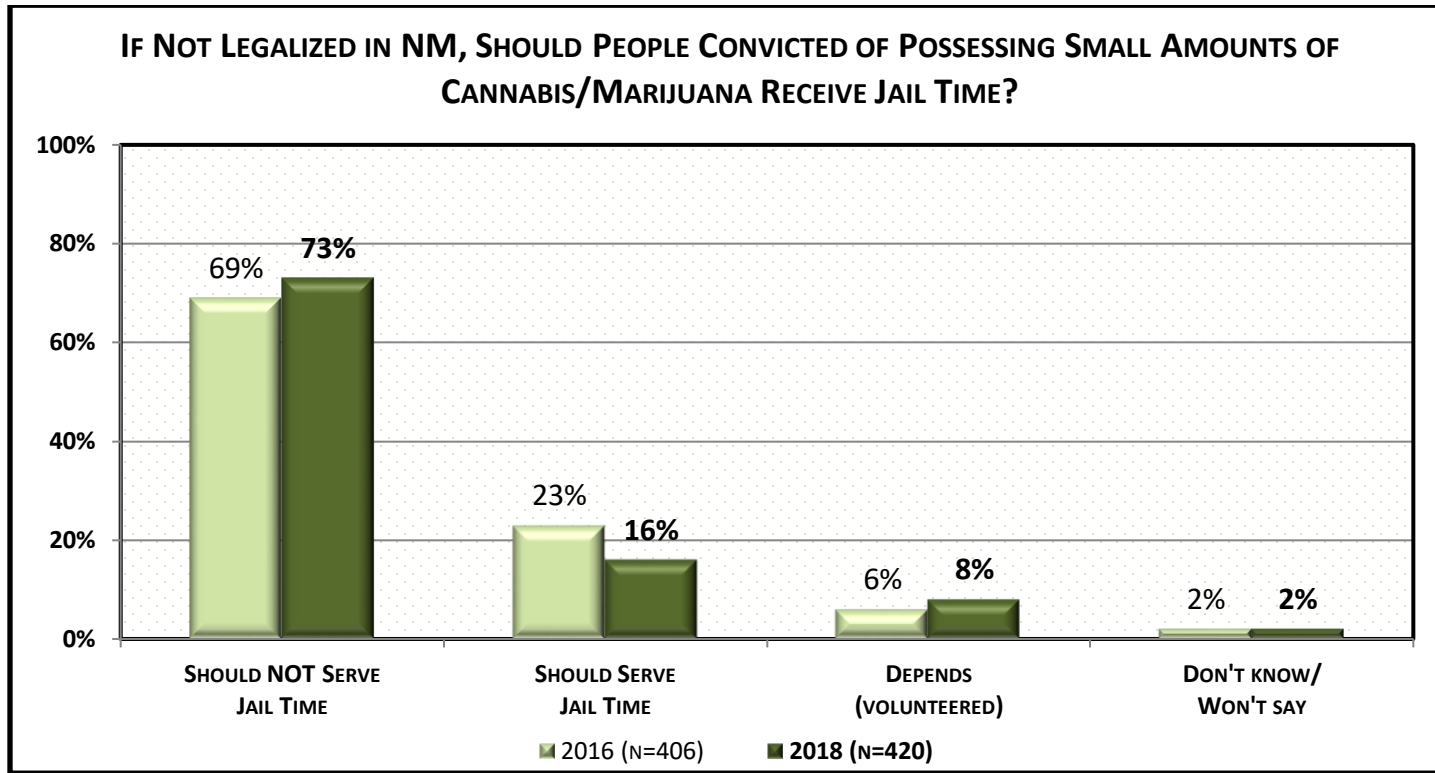
Residents were reread the various options for how the additional State revenue could be used and asked what they believe should be the **second highest priority for how the additional tax revenue is used**.

Forty-five percent of residents say the **top priority** for the additional tax revenue should be for **public school education**, while 18% say for **drug and alcohol education and rehabilitation programs** and 17% say for **law enforcement**. One-in-ten (11%) residents say the additional State revenue should be used to help pay for **Medicaid costs** and 5% say the revenue should be used for **something else**.

When it comes to what residents believe should be the **second highest priority**, 25% say drug and alcohol education and rehabilitation programs, 24% say for public school education, 23% say for law enforcement, 19% say to help pay State Medicaid costs, and 2% say the additional revenue should be used for something else.

In total, 69% of residents say the highest or second highest priority for additional revenue from the sale of and tax on cannabis should be used for public school education, followed by 43% who say drug and alcohol education and rehabilitation programs, 40% who say law enforcement, and 30% who say to help pay for State Medicaid costs. Notably, the percentage who mentions law enforcement has risen significantly since the 2016 study (from 30% to 40%). This may be attributed to the fact that 28% of residents mention crime when asked what they believe is the biggest issue facing New Mexico.

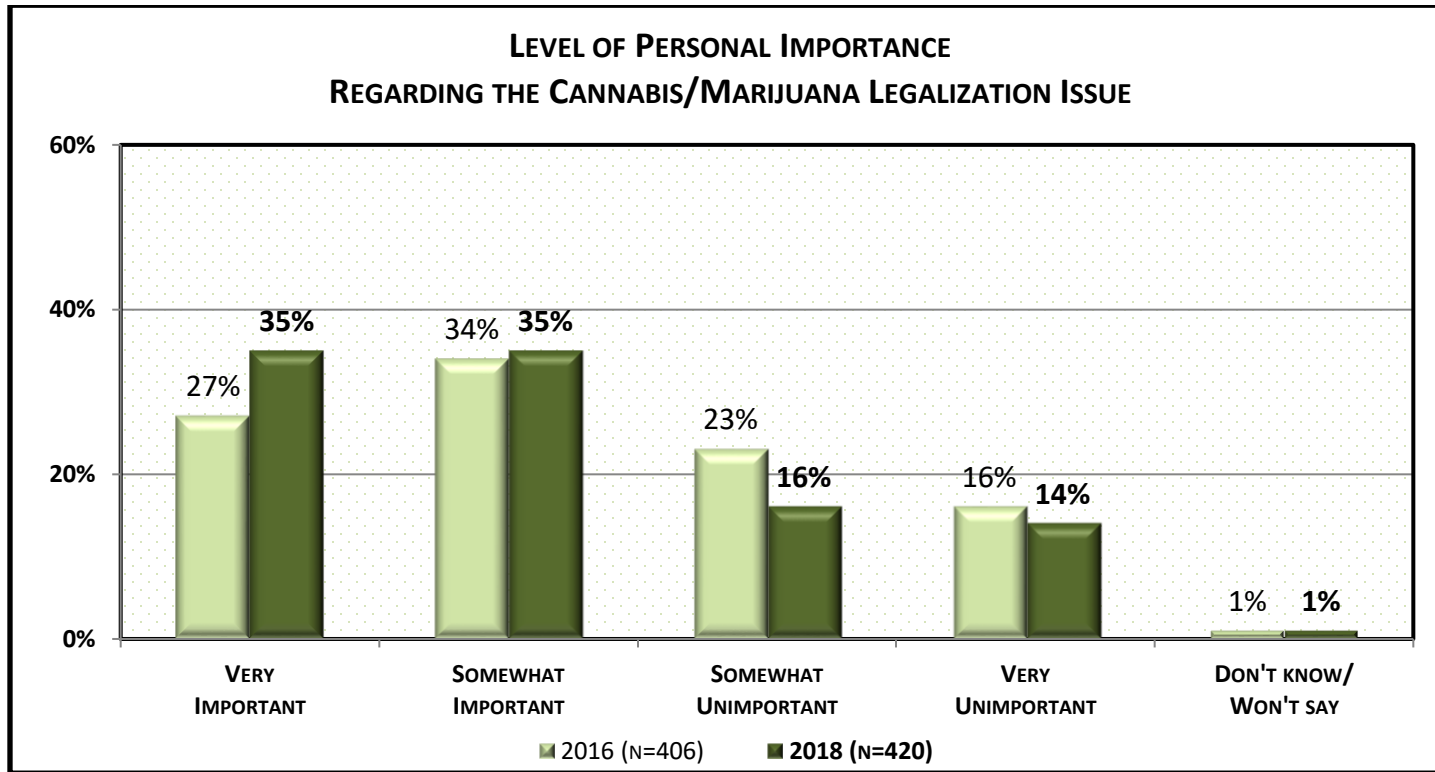
Residents more likely to say the revenue should be used for **public school education** include: those ages 18 to 34 (55%) and those ages 35 to 49 (52%), those with a child under age 18 (54%), those employed full-time (52%) and those who are somewhat liberal or liberal (61%). Those who are high school graduates or less (25%) are more likely to say the revenue should be used for **drug and alcohol education and rehabilitation programs**, while those earning less than \$20,000 are more likely to mention **State Medicaid costs**. Those ages 50 and older (24%), those who have *never* tried cannabis (22%), conservatives (31%), and Republicans (29%) are more likely to say the revenue should be used for **law enforcement**.



New Mexicans were asked if cannabis or marijuana is not legalized in New Mexico, if they **believe people convicted of possessing small amounts of cannabis or marijuana should receive jail time**. A slight increase since the 2016 study, the vast majority (73%) of residents currently say those convicted of possessing small amounts of cannabis should not serve jail time, while 16% say they should receive jail time, and 8% say it depends.

Residents more likely than others to say jail time should not be served include:

- Those ages 18 to 64 (82%) compared to seniors (61%)
- Those earning \$80,000 or more (85%) compared to those earning less than \$20,000 (64%)
- Those with a graduate degree (83%) compared to those with a high school education or less (71%)
- Those in the Las Cruces/Southwest area (81%) compared to those in Eastern New Mexico (65%) and Northwestern New Mexico (62%)
- Those who are at least somewhat liberal (85%) compared to conservatives (60%)
- Those not registered to vote (74%), Independents (76%), and Democrats (80%) compared to Republicans (65%)
- Those who have tried cannabis (83%) compared to those who have not (60%)

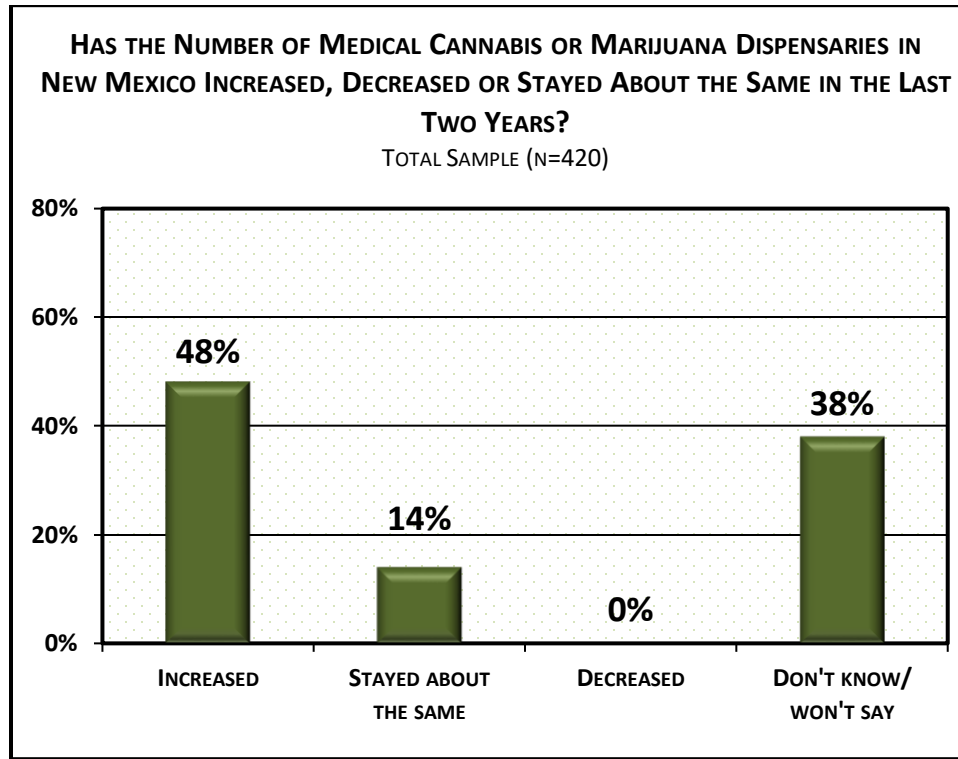


New Mexicans were asked if the **issue of cannabis or marijuana legalization** is *very important*, *somewhat important*, *somewhat unimportant*, or *very unimportant* to them. The majority (70%) of residents say the issue of cannabis legalization is at least *somewhat important* to them, with 35% saying it is *very important*. Sixteen percent say it is *somewhat unimportant*, and another 14% say the issue of cannabis legalization is *very unimportant* to them.

Notably, the percentage of residents who say the issue of cannabis legalization is *very* or *somewhat important* to them has increased nine percentage points since the 2016 study (from 61% to 70%).

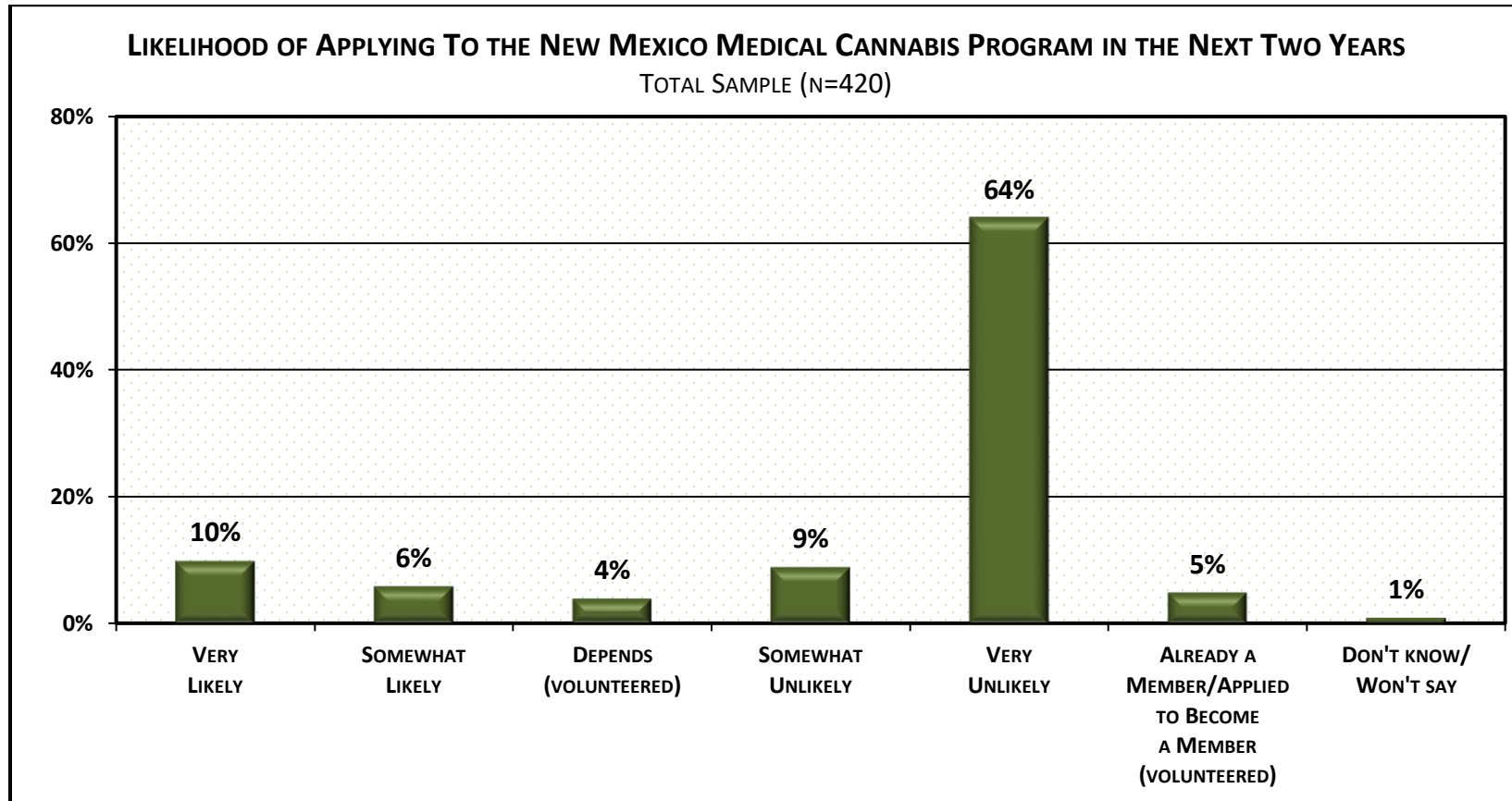
Residents more likely than others to say the issue of cannabis legalization is at least *somewhat important* to them include:

- Those ages 18 to 34 (78%) compared to seniors (60%)
- Those in North Central New Mexico (77%) compared to those in Eastern New Mexico (59%)
- Those not registered to vote (71%), Democrats (70%), and Independents (69%) compared to Republicans (60%)
- Those who have tried cannabis (83%) compared to those who have not (53%)



New Mexicans were asked if they have noticed whether or not the **number of medical cannabis or marijuana dispensaries in New Mexico has *increased, decreased, or stayed the same in the last two years***. Nearly half (48%) of residents say the number of dispensaries has *increased*, while 14% say the number has *stayed about the same*. Notably, nearly two-fifths (38%) were unsure.

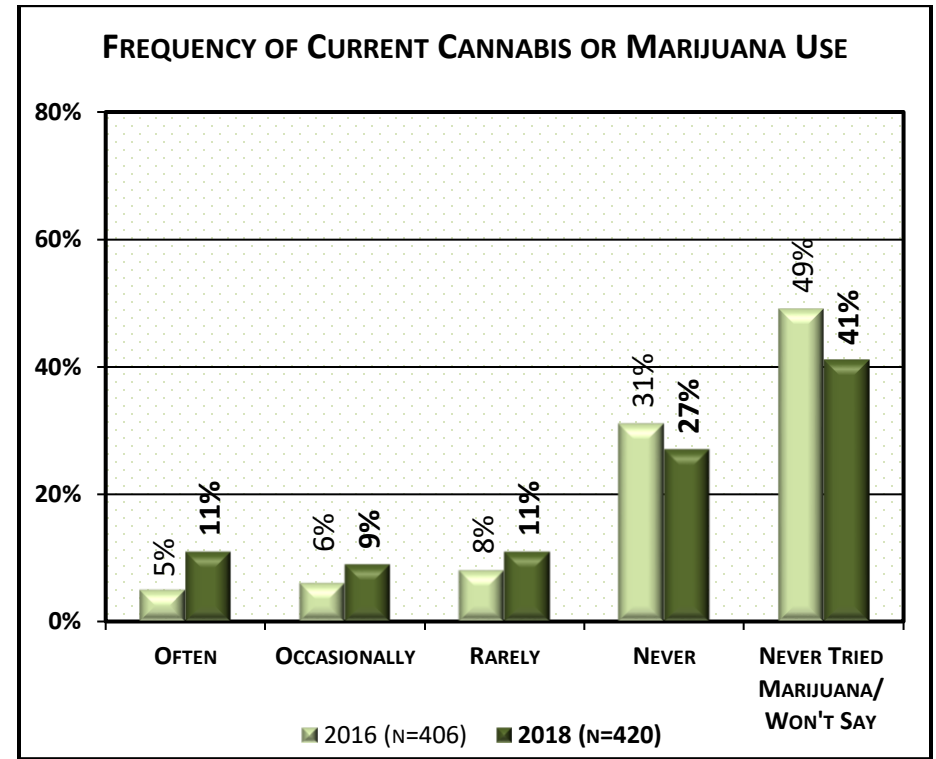
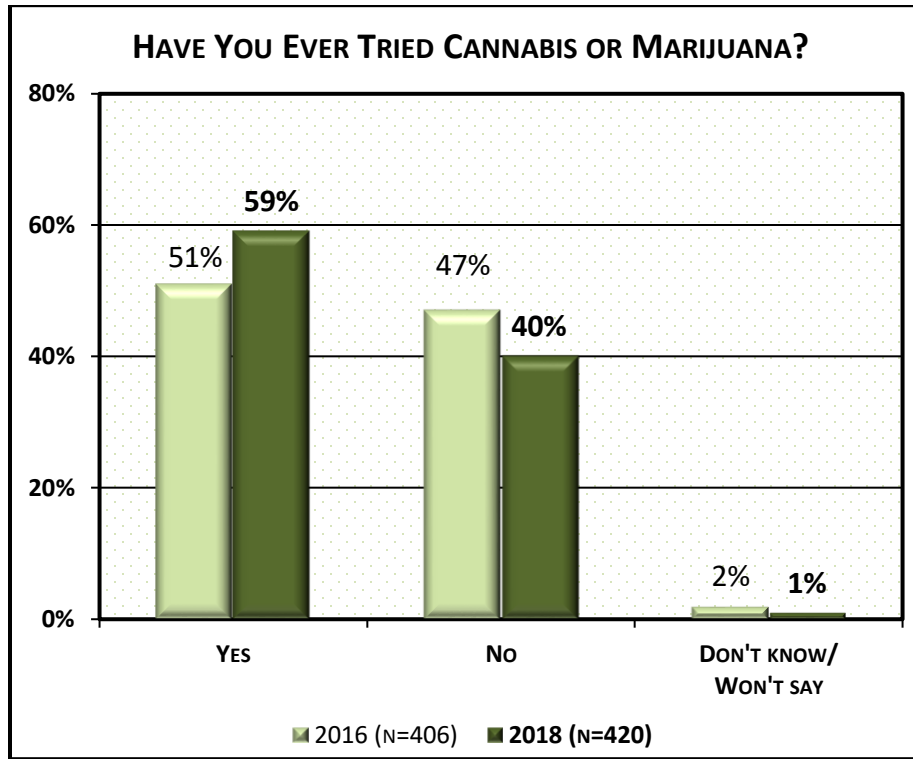
Those more likely to say the number of dispensaries has *increased* includes those ages 18 to 34 (55%), those with a child under age 18 (57%), those who have tried cannabis (54%), and those who use cannabis *often* (75%).



New Mexicans were asked if they would be *very likely*, *somewhat likely*, *somewhat unlikely*, or *very unlikely* to **apply to the New Mexico Medical Cannabis Program** in the next two years. As shown above, 10% of Statewide residents say they are *very likely* to do so, with another 6% who say they are *somewhat likely*. The vast majority of residents say they are *somewhat* (9%) or *very unlikely* (64%) to apply to the program. Of note, 5% say they are already members or have applied to be members of the New Mexico Medical Cannabis Program.

Although a relatively significant percentage of New Mexico adults claim to be *very likely* to apply to the New Mexico Medical Cannabis Program in the next two years, it is unlikely that the actual percentage will achieve this level. Typically, in survey research, although many people claim they are likely to take part in a certain program or activity, fewer many actually do so for various reasons.

Those more likely than others to be at least *somewhat likely* to apply to the program in the next two years include those ages 18 to 34 (22%), those earning less than \$20,000 (30%), those who are high school graduates or less (23%), those who have tried cannabis (24%), and liberals (25%).



New Mexicans were asked if they have **ever tried cannabis or marijuana**. As shown above on the left, the majority (59%) of residents say they have, while 40% has not. This represents an eight percentage point increase in the percentage who says they have tried cannabis since the 2016 study. Males (64%), those ages 18 to 49 (69%), those who are parents of a child under 18 (67%), those who are employed full-time (67%), liberals (81%), Democrats (65%), and Independents (69%) are more likely than others to say they have tried cannabis.

New Mexicans were also asked if they **use cannabis or marijuana often, occasionally, rarely, or never**. As shown above on the right, the vast majority has either never tried cannabis (41%) or has tried cannabis but never use it (27%). Eleven percent of residents say they use marijuana *often*, followed by 9% who use it *occasionally*, and 11% who *rarely* use it.

DEMOGRAPHICS

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DEMOGRAPHICS
TOTAL SAMPLE (N=420)
STATEWIDE ADULT RESIDENTS

GENDER		EMPLOYMENT STATUS	
MALE	49%	EMPLOYED FULL-TIME	48%
FEMALE	51%	RETIRED	21%
AGE		EMPLOYED PART-TIME	11%
18 TO 34 YEARS	30%	HOMEMAKER	6%
35 TO 49 YEARS	25%	FULL-TIME STUDENT	6%
50 TO 64 YEARS	26%	UNEMPLOYED	4%
65 YEARS AND OVER	20%	SOME OTHER JOB STATUS	4%
ETHNICITY		HOUSEHOLD INCOME	
HISPANIC	42%	LESS THAN \$20,000	19%
ANGLO/CAUCASIAN	41%	\$20,000 TO \$39,999	23%
NATIVE AMERICAN INDIAN	7%	\$40,000 TO \$59,999	16%
BLACK/AFRICAN AMERICAN	1%	\$60,000 TO \$79,999	15%
OTHER	6%	\$80,000 AND OVER	17%
WON'T SAY	2%	WON'T SAY	9%
EDUCATION		POLITICAL PARTY	
HIGH SCHOOL GRADUATE OR LESS	34%	DEMOCRAT	40%
SOME COLLEGE/ASSOCIATE DEGREE/VOCATIONAL CERTIFICATE	35%	REPUBLICAN	25%
COLLEGE GRADUATE (4 YEARS)	18%	INDEPENDENT/D-T-S/OTHER	18%
GRADUATE DEGREE (MD, PHD, JD, MASTERS)	13%	NOT REGISTERED TO VOTE	13%
WON'T SAY	1%	WON'T SAY	5%
PARENT OF A CHILD UNDER 18		POLITICAL IDEOLOGY	
YES	31%	LIBERAL	14%
NO	69%	SOMEWHAT LIBERAL	15%
		MODERATE	22%
		SOMEWHAT CONSERVATIVE	19%
		CONSERVATIVE	22%
		DON'T KNOW/WON'T SAY	8%

QUESTIONNAIRE

RESEARCH
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MARIJUANA POLICY SURVEY
MARCH 2018
FINAL
N=400 NM ADULTS STATEWIDE

HELLO, MY NAME IS (YOUR NAME) FROM RESEARCH & POLLING, INC. WE ARE CONDUCTING A SURVEY RELATED TO AN IMPORTANT ISSUE IN NEW MEXICO. I ASSURE YOU I AM NOT SELLING ANYTHING. YOUR PHONE NUMBER WAS SELECTED AT RANDOM, AND WE WOULD GREATLY APPRECIATE A FEW MINUTES OF YOUR TIME.

A. WHAT COUNTY DO YOU LIVE IN?

- | | | | |
|-----|------------|-----|------------|
| 02. | BERNALILLO | 30. | MORA |
| 28. | CATRON | 15. | OTERO |
| 04. | CHAVES | 10. | QUAY |
| 33. | CIBOLA | 17. | RIO ARRIBA |
| 09. | COLFAX | 11. | ROOSEVELT |
| 05. | CURRY | 16. | SAN JUAN |
| 27. | DE BACA | 12. | SAN MIGUEL |
| 07. | DONA ANA | 29. | SANDOVAL |
| 03. | EDDY | 01. | SANTA FE |
| 08. | GRANT | 21. | SIERRA |
| 24. | GUADALUPE | 25. | SOCORRO |
| 31. | HARDING | 20. | TAOS |
| 23. | HIDALGO | 22. | TORRANCE |
| 06. | LEA | 18. | UNION |
| 26. | LINCOLN | 14. | VALENCIA |
| 32. | LOS ALAMOS | | |
| 19. | LUNA | | |
| 13. | MCKINLEY | | |

THANK AND TERMINATE IF DON'T KNOW/WON'T SAY ON CELL PHONE (LANDLINES, TAKE FROM LIST)

1. WHAT DO YOU THINK ARE THE BIGGEST ISSUES CURRENTLY FACING THE STATE OF NEW MEXICO? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

CRIME

- 001. CRIME
- 002. ILLEGAL DRUGS
- 003. GANGS
- 004. GRAFFITI
- 005. DWI RATE HIGH
- 006. POLICE/LEGAL SYSTEM

SOCIAL

- 007. ALCOHOLISM
- 008. DRUG ABUSE
- 009. YOUTH PROBLEMS
- 010. LACK OF YOUTH ACTIVITIES
- 011. DOMESTIC VIOLENCE/FAMILY PROBLEMS
- 012. FAMILY VALUES

ECONOMY

- 013. LACK OF JOBS/GOOD JOBS
- 014. THE ECONOMY
- 015. UNEMPLOYMENT
- 016. LO WAGES
- 017. NATIONAL DEBT/BUDGET DEFICIT
- 018. TAX RATES/TAXES
- 019. COST OF HOUSING IS HIGH/UNREASONABLE
- 020. COST OF LIVING IS HIGH/UNREASONABLE
- 021. LOW NATURAL GAS/OIL PRICE CAUSING ECONOMIC PROBLEMS
- 022. LABOR FORCE/SKILLED LABOR UNAVAILABLE

EDUCATION

- 023. EDUCATIONAL SYSTEM IS POOR
- 024. QUALITY OF SCHOOL FACILITIES
- 025. FUTURE SCHOOL FUNDING
- 026. EDUCATION REFORM
- 027. AFFORDABLE DAY CARE

ENVIRONMENT

- 028. WATER SHORTAGE/WATER SUPPLY
- 029. DROUGHT
- 030. AIR POLLUTION
- 031. WATER POLLUTION
- 032. SNOW
- 033. GLOBAL WARMING

MISCELLANEOUS

- 034. LACK OF SERVICES FOR THE DISABLED
- 035. LACK OF SERVICES FOR ELDERLY
- 036. GAMBLING
- 037. PEOPLE DON'T VOTE
- 038. GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT
- 039. GOVERNMENT/POLITICAL LEADERSHIP IS CROOKED
- 040. GUN CONTROL
- 041. HEALTHCARE REFORM
- 042. HEALTH CARE
- 043. HOMELESSNESS
- 044. ILLITERACY
- 045. NUCLEAR WASTE TRANSPORT
- 046. SAME SEX MARRIAGE
- 047. ABORTION

IMMIGRATION/DRIVER'S LICENSE

- 048. ILLEGAL IMMIGRATION
- 049. IMMIGRATION REFORM
- 050. DRIVER'S LICENSES FOR UNDOCUMENTED IMMIGRANTS
- 051. NM DRIVER'S LICENSES WON'T MEET FEDERAL STANDARDS/CAN'T FLY/NEED TO CHANGE LICENSES

TRAFFIC

- 052. ROADS/STREETS/HIGHWAYS ARE IN BAD CONDITION
- 053. ORANGE BARRELS/CONSTANT STREET MAINTENANCE
- 054. NOT ENOUGH ROADS/HIGHWAYS
- 055. LACK OF/INSUFFICIENT PUBLIC TRANSPORTATION
- 499. NOTHING IN PARTICULAR
- 500. DON'T KNOW/WON'T SAY

OTHER (SPECIFY) _____

2. AS YOU MAY KNOW, IN 2007, NEW MEXICO PASSED A LAW WHICH ALLOWS QUALIFIED APPLICANTS WITH CERTAIN MEDICAL CONDITIONS TO PURCHASE MEDICAL CANNABIS OR MARIJUANA FROM LICENSED DISPENSARIES. DO YOU SUPPORT OR OPPOSE THIS LAW? (PAUSE) DO YOU STRONGLY (SUPPORT/OPPOSE) IT OR SOMEWHAT (SUPPORT/OPPOSE) IT?

1. STRONGLY SUPPORT
2. SOMEWHAT SUPPORT
3. SOMEWHAT OPPOSE
4. STRONGLY OPPOSE
5. DEPENDS **(VOLUNTEERED)**
6. DON'T KNOW/WON'T SAY

3. A BILL HAS BEEN PROPOSED IN NEW MEXICO THAT WOULD LEGALIZE, TAX, AND REGULATE CANNABIS OR MARIJUANA SALES TO ADULTS 21 AND OVER, SIMILAR TO WHAT IS DONE WITH ALCOHOL. WOULD YOU SUPPORT OR OPPOSE SUCH A MEASURE? (PAUSE) DO YOU STRONGLY (SUPPORT/OPPOSE) IT OR SOMEWHAT (SUPPORT/OPPOSE) IT?

1. STRONGLY SUPPORT
2. SOMEWHAT SUPPORT
3. SOMEWHAT OPPOSE
4. STRONGLY OPPOSE
5. DEPENDS **(VOLUNTEERED)**
6. DON'T KNOW/WON'T SAY

4. UNDER THIS PROPOSAL THERE WOULD BE RESTRICTIONS ON WHERE CANNABIS OR MARIJUANA CAN BE PRODUCED, PURCHASED AND CONSUMED. THE TAX REVENUE GENERATED FROM THE SALE OF CANNABIS OR MARIJUANA WOULD BE USED TO PAY FOR HEALTH CARE PROGRAMS AND DRUG AND ALCOHOL REHABILITATION PROGRAMS THROUGHOUT THE STATE. KNOWING THIS WOULD YOU SUPPORT OR OPPOSE THIS MEASURE TO LEGALIZE AND REGULATE THE SALE AND USE OF CANNABIS OR MARIJUANA IN NEW MEXICO FOR ADULTS 21 AND OVER? (PAUSE) DO YOU STRONGLY (SUPPORT/OPPOSE) IT OR SOMEWHAT (SUPPORT/OPPOSE) IT?

1. STRONGLY SUPPORT
2. SOMEWHAT SUPPORT
3. SOMEWHAT OPPOSE
4. STRONGLY OPPOSE
5. DEPENDS **(VOLUNTEERED)**
6. DON'T KNOW/WON'T SAY

5. WHY DO YOU FEEL THIS WAY? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)

SUPPORT

001. SUPPORT LEGALIZATION IN GENERAL
002. WILL BE REGULATED
003. WILL GENERATE REVENUE FOR STATE
004. WILL CREATE JOBS/EMPLOYMENT
005. GOOD FOR THE ECONOMY
006. FUNDS WILL BE USED FOR HEALTH CARE
007. FUNDS WILL BE USED FOR EDUCATION/REHABILITATION PROGRAMS
008. WORKS IN COLORADO/OTHER STATES
009. WILL REDUCE CRIME
010. WILL REDUCE BLACK MARKET/DRUG GANGS/CARTELS

OPPOSE

011. OPPOSE LEGALIZATION IN GENERAL
 012. STATE SHOULD NOT BE INVOLVED IN CANNABIS/MARIJUANA SALES
 013. BREAKS FEDERAL LAW
 014. WILL INCREASE CRIME
 015. WILL INCREASE DRUG USE/ABUSE
 016. CANNABIS/MARIJUANA IS GATEWAY DRUG
 499. NOTHING IN PARTICULAR
 500. DON'T KNOW/WON'T SAY
- OTHER (SPECIFY) _____

6. IF THE SALE OF, AND TAX ON, CANNABIS OR MARIJUANA BECAME LEGAL IN NEW MEXICO, WHICH OF THE FOLLOWING DO YOU FEEL SHOULD BE THE SINGLE HIGHEST PRIORITY FOR HOW THE ADDITIONAL STATE REVENUE IS USED: (READ CATEGORIES. TAKE ONLY ONE RESPONSE)
1. PUBLIC SCHOOL EDUCATION
 2. TO HELP PAY FOR STATE MEDICAID COSTS
 3. DRUG AND ALCOHOL EDUCATION AND REHABILITATION PROGRAMS
 4. LAW ENFORCEMENT
 5. OR PERHAPS SOMETHING ELSE?
 6. DON'T KNOW/WON'T SAY (SKIP TO Q.8)
7. WHAT DO YOU THINK SHOULD BE THE SECOND HIGHEST PRIORITY FOR HOW THE ADDITIONAL REVENUE IS USED? (READ REMAINING CATEGORIES. TAKE ONLY ONE RESPONSE)
1. PUBLIC SCHOOL EDUCATION
 2. TO HELP PAY FOR STATE MEDICAID COSTS
 3. DRUG AND ALCOHOL EDUCATION AND REHABILITATION PROGRAMS
 4. LAW ENFORCEMENT
 5. OR PERHAPS SOMETHING ELSE?
 6. DON'T KNOW/WON'T SAY (DO NOT READ)
8. IF CANNABIS OR MARIJUANA USE IN NEW MEXICO IS NOT LEGALIZED, DO YOU THINK THAT PEOPLE CONVICTED OF POSSESSING SMALL AMOUNTS OF CANNABIS OR MARIJUANA SHOULD RECEIVE JAIL TIME, OR NOT?
1. SHOULD SERVE JAIL TIME
 2. SHOULD NOT SERVE JAIL TIME
 3. DEPENDS (VOLUNTEERED)
 4. DON'T KNOW/WON'T SAY (DO NOT READ)
9. OVERALL HOW IMPORTANT IS THE ISSUE OF CANNABIS OR MARIJUANA LEGALIZATION TO YOU PERSONALLY? WOULD YOU SAY IT IS VERY IMPORTANT, SOMEWHAT IMPORTANT, SOMEWHAT UNIMPORTANT, OR VERY UNIMPORTANT?
1. VERY IMPORTANT
 2. SOMEWHAT IMPORTANT
 3. SOMEWHAT UNIMPORTANT
 4. VERY UNIMPORTANT
 5. DON'T KNOW/WON'T SAY (DO NOT READ)
10. HAVE YOU NOTICED WHETHER THE NUMBER OF MEDICAL CANNABIS OR MARIJUANA DISPENSARIES IN NEW MEXICO HAS INCREASED, DECREASED, OR STAYED ABOUT THE SAME IN THE LAST TWO YEARS?
1. INCREASED
 2. DECREASED
 3. STAYED ABOUT THE SAME
 4. DON'T KNOW/WON'T SAY (DO NOT READ)

11. WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, SOMEWHAT UNLIKELY, OR VERY UNLIKELY TO APPLY TO THE NEW MEXICO MEDICAL CANNABIS PROGRAM IN THE NEXT TWO YEARS?

1. VERY LIKELY
2. SOMEWHAT LIKELY
3. DEPENDS **(VOLUNTEERED)**
4. SOMEWHAT UNLIKELY
5. VERY UNLIKELY
6. ALREADY A MEMBER/CARDHOLDER **(VOLUNTEERED)**
7. DON'T KNOW/WON'T SAY **(DO NOT READ)**

THANK YOU FOR YOUR PATIENCE; WE ARE ALMOST DONE. NOW, I WOULD LIKE TO ASK SOME QUESTIONS FOR STATISTICAL PURPOSES ONLY.

12. WHICH CATEGORY BEST DESCRIBES YOUR AGE? (READ CATEGORIES)

1. 18 TO 34 YEARS
2. 35 TO 49 YEARS
3. 50 TO 64 YEARS
4. 65 YEARS AND OVER
5. WON'T SAY **(DO NOT READ)**

13. WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE ATTAINED? (READ CATEGORIES)

1. SOME HIGH SCHOOL
2. HIGH SCHOOL GRADUATE
3. SOME COLLEGE/ASSOCIATE DEGREE/VOCATIONAL CERTIFICATE
4. COLLEGE GRADUATE (4 YEARS)
5. GRADUATE DEGREE (MD, PHD, J.D., MASTERS)
6. WON'T SAY **(DO NOT READ)**

14. DO YOU CONSIDER YOURSELF TO BE HISPANIC, ANGLO/CAUCASIAN, NATIVE AMERICAN INDIAN, BLACK/AFRICAN-AMERICAN, ASIAN-AMERICAN, OR OF OTHER DESCENT?

1. HISPANIC
2. ANGLO/CAUCASIAN
3. NATIVE AMERICAN INDIAN
4. BLACK/AFRICAN-AMERICAN
5. ASIAN-AMERICAN
6. OTHER
7. WON'T SAY **(DO NOT READ)**

15. ARE YOU A PARENT OF A CHILD UNDER THE AGE OF 18?

1. YES
2. NO
3. DON'T KNOW/WON'T SAY

16. WHICH OF THE FOLLOWING DESCRIBES YOUR EMPLOYMENT STATUS? (READ CATEGORIES)

1. EMPLOYED FULL-TIME
2. EMPLOYED PART-TIME
3. HOMEMAKER
4. RETIRED
5. FULL-TIME STUDENT
6. UNEMPLOYED
7. SOME OTHER JOB STATUS
8. WON'T SAY (**DO NOT READ**)

17. PLEASE STOP ME WHEN I READ YOUR TOTAL HOUSEHOLD INCOME CATEGORY. (READ CATEGORIES)

1. LESS THAN \$20,000
2. \$20,000 TO \$39,999
3. \$40,000 TO \$59,999
4. \$60,000 TO \$79,999
5. \$80,000 AND OVER
6. WON'T SAY (**DO NOT READ**)

18. DO YOU CONSIDER YOURSELF TO BE LIBERAL, SOMEWHAT LIBERAL, MODERATE, SOMEWHAT CONSERVATIVE, OR CONSERVATIVE ON MOST ISSUES?

1. LIBERAL
2. SOMEWHAT LIBERAL
3. MODERATE
4. SOMEWHAT CONSERVATIVE
5. CONSERVATIVE
6. DON'T KNOW/WON'T SAY (**DO NOT READ**)

19. ARE YOU REGISTERED TO VOTE IN NEW MEXICO? (IF YES,) ARE YOU A DEMOCRAT, REPUBLICAN, INDEPENDENT OR OTHER?

1. DEMOCRAT
2. REPUBLICAN
3. INDEPENDENT/D-T-S/OTHER
4. NOT REGISTERED TO VOTE
5. WON'T SAY (**DO NOT READ**)

20. KNOWING THAT YOUR RESPONSES WILL BE KEPT STRICTLY CONFIDENTIAL AND ANONYMOUS, HAVE YOU EVER TRIED CANNABIS OR MARIJUANA?

1. YES
2. NO (**SKIP TO END**)
3. DON'T KNOW/WON'T SAY (**SKIP TO END**)

21. DO YOU USE CANNABIS OR MARIJUANA OFTEN, OCCASIONALLY, RARELY, OR NEVER?

1. OFTEN
2. OCCASIONALLY
3. RARELY
4. NEVER
5. DON'T KNOW/WON'T SAY (**DO NOT READ**)

I HAVE JUST ONE MORE QUESTION:

WOULD YOU BE INTERESTED IN REGISTERING TO BE IN OUR RESEARCH PANEL FOR POSSIBLE SELECTION FOR FOCUS GROUPS, MOCK TRIALS AND/OR ONLINE SURVEYS? DEPENDING ON THE STUDY, PARTICIPANTS MAY BE OFFERED INCENTIVES OR CHANCES TO WIN PRIZES. (IF ASKED, TELL THEM THE COMPANY IS RESEARCH & POLLING, INC.)

1. No (**SKIP TO CONCLUSION**)
2. YES, (**SAY, "MAY I HAVE YOUR FIRST AND LAST NAME, AS WELL AS YOUR EMAIL ADDRESS, SO WE CAN PUT YOU INTO THE RESEARCH PANEL DATABASE? YOU WILL THEN RECEIVE A FOLLOW UP EMAIL FROM US.**)

NAME: (FIRST/LAST) _____

EMAIL ADDRESS: _____

IF NECESSARY, EXPLAIN:

- **A FOCUS GROUP** IS A WHERE A SMALL GROUP OF PARTICIPANTS DISCUSS A SPECIFIC TOPIC IN AN INFORMAL SETTING.
- **A MOCK TRIAL** IS A FORUM WHERE ATTORNEYS PRESENT A CASE SUMMARY TO A GROUP OF PARTICIPANTS IN ORDER TO GAIN INSIGHTS INTO THE CASE.
- **AN ONLINE/INTERNET SURVEY** IS WHERE PARTICIPANTS ARE SENT AN EMAIL WITH A LINK TO A SECURE WEBSITE WHERE THE SURVEY IS LOCATED AND ASKED TO COMPLETE THE SURVEY ONLINE.

IF RESPONDENT HAS MORE QUESTIONS, TELL THEM TO CALL RESEARCH & POLLING, INC. FOR MORE INFORMATION: (505) 821-5454.

CONCLUSION:

THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.

NOTE TO POLLER, WAS RESPONDENT:

1. MALE
2. FEMALE

RESPONDENT'S PHONE NUMBER _____

POLLER NAME _____

POLLER CODE _____

POLLER: WHICH LIST IS THIS SURVEY FROM?

1. LANDLINE
2. CELL PHONE